

EASTERN CONNECTICUT HUB

The Eastern Connecticut Innovation Corridor, is a public-private partnership that brings the strengths and investment in the University of Connecticut ecosystem together with private-sector entrepreneurs who are organized under the *Horsebarn Hill Ventures* moniker. Together, these two groups have combined to offer a range of services supporting the growth of high potential startups in the eastern part of Connecticut, geographically focused around the UConn campuses in Storrs and Avery Point in Groton.

Key Programs Under Construction:

- *The ECIC Accelerator*, a classic startup accelerator program designed to efficiently move ideas through a launch chute that ends with a funded business. It is a space where the most market-ready entrepreneurs can continue the good work they have already begun; move their products closer to market; refine their launch plans; finalize their team; and attract funding.
- *The ECIC Marketplace*, a co-working and dedicated space emphasizing learning, collaboration, and commercialization for startups that addresses the needs of hundreds of entrepreneurs, inventors, innovators, and ideas over the course of a year. Staffed by entrepreneurs, the *Marketplace* is the central locus for the hub's corporations, investors, universities, local incubators, and other ecosystem members to interact to support the creation and acceleration of startups.
- *The ECIC Clubhouse*, a program created to build off of the *Accelerator* and *Marketplace* programs to partner with corporations and investment groups to build communities within the ECIC hub to advance their respective goals. This program will be launched in 2013.
- Via UConn's Avery Point campus, ECIC's expansive reach includes southeastern Connecticut and the startups emerging from the entrepreneurial community in that region.
- ECIC also leverages the statewide resources available through the University of Connecticut -- one of the top research universities in the country -- linking firms with the robust tech activities being planned for UConn Tech Park.

The Eastern Connecticut Innovation Corridor is headquartered at UConn / Storrs and is temporarily housed in the Gordon W. Tasker Building. For more information, visit www.ecicorridor.com.

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